



Techjoomla

For All things Joomla !™

SOBI Leads Management

Lead creation, management & pay to view
leads for SOBI2



Techjoomla. For All things Joomla is a SBU of Tekdi Web Solutions.

Joomla Extensions, Training & Priority Support ...

www.techjoomla.com

OVERVIEW

Overview

SOBI2 is typically used as a Directory management solution. Scores of online Joomla based Business directories rely on SOBI as the backbone of their system. Several models are used to monetize SOBI business listings like Paid listings (with integration with systems like AEC), Paid Extra fields (core SOBI feature) to name a few.

One major missing piece which has been there in the general online Business directory business model is 'Pay per lead' or the ability to charge listing owners for the leads that the listing generates for them. This model has been used with great success by many of the major online directories in the past.

The SOBI Leads extension brings this great feature to your very own SOBI installation.

SOBI Leads Plugin & Component

The plugin shows a contact form below the SOBI listing. The user visiting the listing can use this form to contact the owner of the listing. Once the form is submitted a database entry is made storing all the lead information & a email is sent to the listing owner telling him that a new lead has been added against his listing.

The owner of the listing needs to have some 'Credits' to view the details of the lead. Currently we are using the 'Vodes' extension to let the owner buy credits using Paypal.

The admin can configure number of free leads that the owner can view before he needs to buy credits. He can also configure the number of credits needed to view a listing.

Contact Classic Bamboo Furnishings Pvt. Ltd.

Name:

Email:

Phone:

Mobile:

Message:

SEND

The Future

Currently using the 'Vodes' system to manage credits, the future will see us doing an AEC micro integration as well as building our own credits system with support for other payment gateways. The AEC micro integration will allow you to automatically assign credits to users according to their membership type in AEC.

We are also planning a Sugar CRM & Sales Force integration to push leads directly to a CRM system .

SCREENSHOTS

Contact Owner Button

Show 'Contact Owner' button below the SOBI listing via SOBI plugin

Home › Doctors › General Physician › shweta

SOBI2

[SOBI2](#) [Search](#) [Add Entry](#)

Classic Bamboo Furnishings Pvt. Ltd.

shastri rd
411032 [WaySearch](#)
pune
INDIA

Date added: 2010-04-17 17:50:39 Hits: 21

[CONTACT OWNER](#)

Contact Form

Clicking the contact button opens up a contact form which can be used to contact the owner of the listing.

Home › Doctors › General Physician › shweta

SOBI2

[SOBI2](#) [Search](#) [Add Entry](#)

Classic Bamboo Furnishings Pvt. Ltd.

shastri rd
411032 [WaySearch](#)
pune
INDIA

Date added: 2010-04-17 17:50:39 Hits: 21

Please fill this form if you wish to meet the doctor

Name:

Email:

Phone:

Mobile:

Message:

[SEND](#)

Thank you message

Once the user submits the form, he is shown a thank you message & a notification email is sent to the listing owner that he has received a Lead on the site & that he needs to login to see it.

Home › Doctors › General Physician › shweta

SOBI2

[SOBI2](#) [Search](#) [Add Entry](#)

Classic Bamboo Furnishings Pvt. Ltd.

shastri rd
411032 [WaySearch](#)
pune
INDIA

Date added: 2010-04-17 17:50:39 Hits: 21

Thank you for contacting Classic Bamboo Furnishings Pvt. Ltd. We shall get back to you shortly regarding this Inquiry

Powered by Sigstu.NET



SCREENSHOTS

View Leads

Once the owner logs in & goes to view his listing in SOBI, he sees a link called My Leads against it. It shows the list of leads he has received to date.

Leads for Classic Bamboo Furnishings Pvt. Ltd.

NAME

Mary Hansen

VIEW DETAILS

Richard Boon

VIEW DETAILS

Alison Kimberley

VIEW DETAILS

Ray Edwards

VIEW DETAILS

Shyam Banerjee

VIEW DETAILS

BACK

Lead Details

Depending upon the amount of credits a user had, he is allowed to view the details of the lead which shows like this. If he has less credits, he has to buy some more to see more leads.

Home

Lead Name: Mary Hansen

Lead Email Address: mary@tekdi.net

Lead Contact Landline/Mobile: 912024549029 / 9198484940

Lead Message: Hello, I am interested in buying some Bamboo furniture

BACK

Vodes Extension to Buy Credits

We have integrated with Vodes, a free extension that lets you buy credits using Paypal. The user can buy the credits he needs to unlock any leads using the Vodes extension.

Home > Buy Credits

Vodes

You can buy vodes credits with PayPal here. After successful payment the credits will be automatically added to your account and you will receive a confirmation email.

Amount:

10 \$ (100 credits) ▼

Username you are doing the payment for:

ashwin

Once again, make sure the username is entered correctly!



If you are doing the payment with credit card or available balance your credits will be automatically added to you after completed payment.

Powered by Vodes - PayPal processor for Joomla - by Sakic.Net

SCREENSHOTS

Credits Balance

When logged in, the owner can also see his credit balance on the site.

You Have 19 Credits

[BACK](#)



THANK YOU

Thank you for taking the time to go through our pre release brochure for the SOBIZ Leads extension. We hope you like it. We are in the final stages of Beta testing currently & are open to feedback from patrons like you to improve our extensions !